Strategy Phase:
Rundle Heights
Park Redevelopment

February 13, 2020

TABLE OF CONTENTS

1.Organization Profile

The Rundle Heights Playground Redevelopment Committee (RHPRC) reports to the Beverly Heights Community League, The St. Jerome Fundraising Society, The Ivor Dent School Fundraising Society, and Rundle Heights community members.

A. Ivor Dent Fundraising Society

The Ivor Dent School Fundraising Society is an organization that actively works to provide educational opportunities for the Ivor Dent student body. It is a registered society, and its members are parents of Ivor Dent students. The society is based in Ivor Dent School; the main contact is through the school administration team.

Contact information:
E-mail: ivordentfundraising@gmail.com
Webpage: http://ivordent.epsb.ca/forparents/parentgroups/

About Ivor Dent School: Ivor Dent School is a K-9 school serves the families formerly served by Lawton, R.J. Scott, and Rundle Schools. Located next to the Rundle School building, Ivor Dent opened in 2017 in an existing mature and diverse neighborhood. Our neighbours are at various stages in their lives, and our students come from a variety of backgrounds and have had diverse experiences in their young lives. Our welcoming, inclusive, safe and healthy learning environment allows everyone to feel like they are members of a large family. Staff, students, families, and partners support and encourage each other as we move forward on our learning journeys.

B. St. Jerome Fundraising Society

St Jerome Fundraising Society is a registered society based out of the St Jerome Science Academy, 3310-107 Ave, through Edmonton Catholic Schools. Working together with school administration and dedicated parents/guardians, our goal is to assist in creating an environment of growth and exploration, where every child has a chance to shine.

St Jerome Fundraising Society helps fund many projects at the school including: Field trips, technology, library and classroom books., Phys ed equipment, critter care, garden club, science equipment and so much more. In addition, we run the monthly hot lunch programs and various social activities throughout the year.

We welcome all parents/guardians to attend our meetings and to get involved.

Contact information:
E-mail: stjeromeparentcouncil@gmail.com
Webpage: www.ecsd.net/schools/8036/school-information/Pages/School-Council.aspx

About St. Jerome Science Academy: St. Jerome Science Academy is a pre-kindergarten to grade six school within the Edmonton Catholic School District that serves the communities of Rundle Heights and Beverly Heights and students who have an interest in our science focus throughout the city of Edmonton.

St. Jerome is a science focused school, offering this focus through many scientific related activities. Such activities include weekly community science walks, guest science presenters, many STEM (Science Technology Engineering and Mathematics) activities such as coding and robotics, as well as monthly science carousels created and presented by our students for our students. Our school also has a number of school pets either within the classroom or other learning environments. At St. Jerome Science academy, classrooms are not held by the confines of our walls, we have many outdoor spaces that provide a backdrop for learning such as our gardens, forests and large green spaces. St. Jerome is dedicated to discovery, rich questioning, and exploration through the many strands of science. Students will be provided opportunities to move deeper into the directions where curiosity leads them. This is all supported through project based learning and cross curricular initiatives, culminating in our school wide annual Science fair.

St. Jerome School leases space to Rundle Heights Daycare which offers before and after school care to the Rundle Heights community.

C. Beverly Heights Community League

A community league is a registered not-for-profit organization formed to meet the needs and interests of residents within a defined geographic area. Any resident within the boundaries may become a member. (Membership must be voluntary for the association to be recognized as a community league.) The Beverly Heights Community League's legal boundary for membership and representation encompasses the neighbourhoods of Rundle Heights and Beverly Heights. The boundaries are: on the west from the intersection point by the east side of 50 Street; on the north by the south side of 118 Avenue; and on the east and south by the left bank of the North Saskatchewan River.

A league's members are responsible for electing a board of directors, which is responsible for overall operation of the league. Each league is required to hold an annual general meeting where directors are elected and financial statements reviewed. A community league acts on behalf of its members.

A common function of all community leagues is to bring neighbours together and typically decide to undertake the following:
- provide recreation and social programs for its members, for example: soccer, basketball, ice skating, family events, community garage sales, discussion evenings, movie nights, etc.
- develop amenities such as a community hall, rink, playground, tennis courts, basketball courts, etc. for the benefit of its membership, and

- represent the community at large on matters of interest to the appropriate order of government and other organizations.

Beverly Heights Community League operates and maintains a public facility for the community at 4209 111 Avenue.

Contact information:
E-mail: volunteer.bhcl@gmail.com
Website https://beverlyheights.ca/

2. Terms of Reference

A. Committee Name

- Rundle Heights Park Redevelopment Committee (RHPRC)

B. Type of Committee & Authority

- This is an Ad-hoc Committee that reports to the Beverly Heights Community League, The St. Jerome Fundraising Society, and The Ivor Dent School Fundraising Society. (The 3 parties).
- The RHPRC takes an **Active Agent Role** -- the committee takes action; the 3 boards can later formally approve the action taken.
    - For all **financial** decisions, the RHPRC takes an **Active Advisor Role** which means the committee investigates and suggests action; the 3 board consider the committee suggestions and make the decision.
- It is important for our committee to follow good board governance practices and have excellent financial management in place.
- Foster a positive, safe and welcoming environment that will encourage others to join our committee. This is a vital component for a healthy committee of which people would want to be a part.

C. Purpose

- As the RHPRC, we will plan, fundraise for, and work in collaboration with the city of Edmonton to oversee the development of a new park and park amenities to meet the needs of our community as a whole. We will act in a professional manner at all times while carrying out our duties.
- We will:
    - Identify the scope and budget of the proposed playground
    - Identify fundraising opportunities
    - Propose a plan for the site, including all CSA and city safety standards
    - Develop a concept and design plan for the playground elements and equipment
    - Ensure community perspective in the development of the new park and park amenities
    - Complete all the processes required by the City of Edmonton
    - Keep the 3 parties informed of our progress

D. Justification of the Committee

- The RHPRC exists to:
    - Maximise the fundraising potential of the 3 parties.
    - Gather information from the three boards that would be impacted by a new playground
    - Engage the community at large, to create a shared space for all community members

- The RHPRC is comprised of: Beverly Heights Community league members, Ivor Dent school parents and staff, and the St. Jerome school parents and staff.

E. Committee Objectives

- The RHPRC has the following responsibilities:
  - To conduct a thorough needs assessment
  - Develop a concept and design plan for the playground elements and equipment
  - Ensure community perspective in the development of the new park and park amenities
  - To provide direction to working committees
  - To work with City representatives in completing all of the City of Edmonton process
  - To keep the 3 parties informed at all steps along the process.

F. Committee Deliverables

- The RHPRC is required to deliver:
  - A fully developed package for the strategy phase
  - Develop, implement, and report back results from public engagement
    - Progress reports to each of the 3 parties
  - Budget and fundraise for the project
  - A park and park amenities in the Rundle Heights park
  - A grand opening event
  - Final Report at the conclusion of the project, including reconciling grants

G. Committee Composition

- Rundle Heights Playground Redevelopment Committee (RHPRC)
- The committee structure:
  - Chair
  - Secretary
  - Treasurer - must be a Beverly Heights CL board member as the League will hold fiscal agent status for the committee and project
  - 6 members-at-large
- The RHPRC will be comprised of 9 members at maximum:
  - 3 Ivor Dent members
  - 3 St. Jerome members
  - 3 Beverly Heights community league members (with at least 2 being Beverly Heights community league board members)
- Members of the committee will be selected by their respective boards
- Each member can only represent one of the 3 groups comprising the committee
- The meetings will be hosted on a rotational basis, if needed.

H. Meetings

- The committee will meet as needed, at least 6 times a year.

- The next meeting date will be scheduled at the end of each prior meeting. Changes to the meeting schedule will be communicated to all members via email at least 48 hours prior to a scheduled meeting
- Quorum will be 6 voting members in attendance, with at least one member from each of the 3 parties.
  - Each partner group has 3 votes, with email or phone proxy votes possible.
  - If only one member from a partner group is in attendance and no proxy votes are available, the member in attendance can allocate up to 3 votes for their group.
- Details about agendas and minutes will be provided by the chair and secretary. The minutes will be stored on a digital platform. Progress reports will be provided to the community and 3 parties.
- Duration of meetings not to exceed 2 hours unless consent is given by majority of committee representatives in attendance at said meeting.
- Meetings shall proceed using Robert's Rules of Order.
- Order of business at meetings shall be recorded in the minutes as follows:
  - Approval of agenda
  - Minutes of last meeting
  - Reports from partners
  - Reports from sub-committees
  - Old business
  - New business
  - Next meeting date
- Minutes may be available to members of the public upon request. The respective board will provide a copy of the minutes on behalf of the committee.

II. Reporting

- The RHPRC will report to the 3 parties
- The RHPRC will report all meetings and discussed information to the 3 parties after each meeting, or as needed
- The RHPRC will report in a digital or print format, or as needed. One consistent report will be shared across the 3 parties.
- Any working groups assigned tasks by the Committee will be charged with providing regular progress reports at each Committee meeting.

J. Decision Making or Recommendations

- The RHPRC takes an **Active Agent role** -- the committee takes action; the 3 boards can later formally approve the action taken.
  - For all **financial** decisions, the RHPRC takes an **Active Advisor Role** which means the committee investigates and suggests action; the 3 board consider the committee suggestions and make the decision.
- The committee will reach decisions by a majority of voting members present, as per the committee's quorum
  - In the event of a tie vote, the motion will be raised with each of the 3 partner boards. Those 3 boards will make a formal motion which will break the tie.
- Proxy votes will be accepted.
- The chair will read out the decision to ensure it is accurately captured in the minutes.

K. Resources

- The RHPRC will meet at Ivor Dent school, St. Jerome school, or Beverly Heights community league.
- The city liaisons
- The RHPRC is not a financial body. The fiscal agent will be the Beverly Heights Community League.

L. Budget

- Budget items for the RHPRC will be identified on an ad-hoc basis.
- Committee operating expenses will be shared by Beverly Heights Community League, The St. Jerome Parent Council and Society, the Ivor Dent School Fundraising Society
- Committee operating expenses require a decision by the committee
- The budget for the park and park amenities will be determined through community and group engagement.
- Disbursements:
    - If the project does not go forward, funds raised by each partner group will be tracked individually and returned according to how much each group raised.
    - If the project has excess funds raised, they will be disbursed to the Beverly Heights Community League specifically to enhance community based programming at Rundle Heights Park & Playground (within the park area).

M. Roles and Responsibilities

i. Role of the Committee Chairperson
- Clearly articulate the purpose of the meeting
- Agenda and Minutes for meetings will be circulated prior to the next meeting
- Follow a logical process keeping on topic
- Encourage contribution of participants and effective communication
- Remain open to ideas presented
- Clarify assignments made
- Clarify future meeting dates with the committee
- Review minutes before distribution
- Ask for and confirm items to be brought forward
- Prepare Final Report
- Touches base with committee members between meetings

ii. Role of the Committee Secretary
- Keep a record summary of proceedings
- Minutes are signed by the Chair and a committee member and COE representative on approved minutes
- Forward committee approved minutes to appropriate COE staff and the Board Secretary for official record keeping
- Summarize what was achieved and next steps
- Secretary sends out minutes for review

iii. Role of the Committee Treasurer

- Must be a Beverly Heights CL member due to fiscal agent status
- Keep financial records of all project income and expenses
- Provide project financial statements for committee meetings

iv. Role of each Committee Member

- Review and assemble agenda and supporting material before the meeting
- Share responsibility for the outcome of the meeting and follow up on work
- Responsible for fully participating in the activities of the committee

N. Committee Work Completion

- The committee will have completed its work when the playground is completed.
- The term length of committee members will be indefinite, or until a member decides to leave the committee.
- The anticipated end date of the project is the summer of 2022.

O. Review

- These Terms of Reference will be reviewed each fall, at the beginning of the school year.

3. Project Description

A. Project Overview

The neighbourhood of Rundle Heights is a mature community with a diverse population of residents and visitors. Located in Ward 7, Rundle Heights neighbourhood has a population of 3,409 (decrease of 154 from 2014 census) and 1,458 dwelling units within a physical area of 49.2 ha (0.49 km^2) ([2016 Municipal Census](#)).

The one main green space in the neighbourhood is Rundle Heights Playground (Park), 10805 - 34 Street NW, which boasts 9.96 ha of open space, sport fields, mature trees, and a children's playground. On the site, Edmonton Public School Board owns the northeast parcel and maintains two facilities: Ivor Dent School and Rundle Annex (formerly Rundle School, closed 2016). The south parcel is owned by Edmonton Catholic School District and they maintain one facility: St. Jerome Science Academy. In the centre of the park, the City of Edmonton owns the parcel which has the public playground and amenities.

The playground was built in 1989 and is maintained by the City of Edmonton. However, the playground equipment was reported in poor condition in the 2018 Playground Condition Assessment, which indicates that less than 60% of the equipment is in good condition and greater than 40% of the equipment is in poor condition and will be removed as it becomes beyond repair or unsafe.

B. Scope

- In scope:
  - All work will focus on the redevelopment of the park and amenities located within the Rundle Heights parcel zoned AP, 10805 34 Street NW, Edmonton, to meet the needs of the community for the next 10-15 years.
  - The main priority at this time is the redevelopment of the playground. Other amenities may be considered at a later date, depending on budgetary constraints.
  - The project will be in compliance with all City of Edmonton project management requirements, including public engagement, equipment safety standards, and construction practices.
- Out of Scope:
  - This committee will not focus on any sports fields development.
  - This committee will not focus on any spray park features, water fountains, or bathrooms.
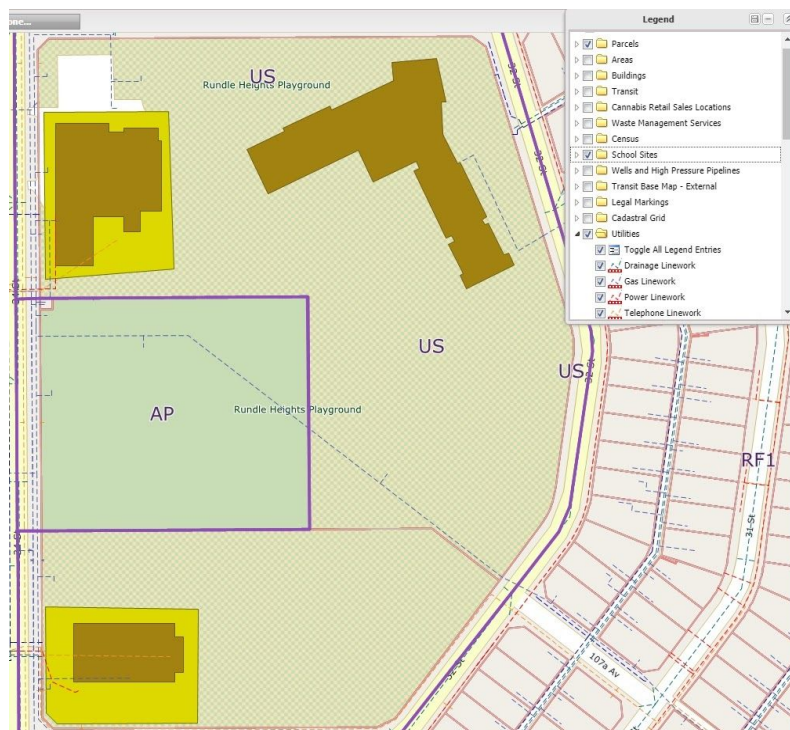
C. Strategic Goals and Objectives

The three partner organisations of the RHPRC agree that a redevelopment of the Rundle Heights park is in the best interests of the schools, children, and families of the surrounding

communities. All three organisations agree that this park is a fundraising and organisational priority.

D. Alignment

Ivor Dent School

This project aligns with Edmonton Public Schools policy regulations:

AD.BP District Vision, Mission, Values, and Priorities

and the

AEBB.BP Wellness of Students and Staff

St. Jerome School

This Policy aligns with Edmonton Catholic Schools:

Edmonton Catholic Schools Mission, Vision and Christ Centered Learning

Beverly Heights Community League

This policy aligns with the Edmonton Federation of Community Leagues visions and goals:

https://efcl.org/about-us/vision-and-mission/

The Beverly Heights Community League supports free, public, recreational amenities and opportunities in our two neighbourhoods of Beverly Heights and Rundle Heights. A park and playground redevelopment is a value-added amenity for the neighbourhood of Rundle Heights. The current park and playground is the one and only public park and playground in this neighbourhood.

City of Edmonton

This policy aligns with the City of Edmonton's views on Playgrounds and recreation

https://www.edmonton.ca/activities_parks_recreation/playgrounds-sprayparks.aspx

4. Public Engagement Plan

A. Introduction

- The decision(s) to be made:
    - What are the uses, elements, and amenities that should be prioritized in the park redevelopment at Rundle Heights to ensure the space is accessible, vibrant, safe, and something to be proud of?

- How will public engagement help you make your decision(s)?
    - It will help determine the amenities and/or physical structures contained in the park redevelopment plan.

B. The Team

- Who is responsible for engaging members of the public and making the decision(s)?
    - The Rundle Heights Park Redevelopment Committee

C. Public Engagement Goals

- How do you describe successful public engagement?
    - Our engagement should be reflective of the population of Rundle Heights neighbourhood since this park is the only public park and public playground in the neighbourhood.

D. Public Engagement Schedule

What decision(s) will you need to make?	When does/do the decision(s) need to be made?	How far in advance of making the decision(s) will you engage the public?
Strategy ● Inform the community about the basic parameters of the project ● What are the main uses of the park? ● What amenities / features should be included in a park redevelopment?	Strategy Phase business case validation	Summer 2019
Concept ● Inform the community about the preliminary findings, including budgetary and architectural concerns ● What are the general conceptual elements and uses to be included in the park redesign? ● Decide the general footprint of the park and possible use of the existing	Share the Concept Design and Concept Budget from Landscape Architect developed from Strategy Phase engagement. Ask public for feedback on this concept design and budget.	Quarter 1, 2020

infrastructure		
Design ● What are the amenities to be included or prioritized? ● Within the budget constraints, what design tradeoffs are preferred?	Ask public for preference in design tradeoffs.	Quarter 3 of 2020 and until funding is in place
Build/Construction ● Before construction, final design and budget must be confirmed and approved by 3 partner boards.	Show final design to public.	TBD - Spring 2021
Opening of New Park ● Determine opening celebration date.	n/a	TBD - Sept 2021

E. Target Participants

What are the names of the people or groups that will help inform your decision(s)?	What do you know about the people or groups' feelings or view about your idea?	Do your target participants have any important needs that will help them to participate in your engagement activities? (e.g., accessibility, closed captioning, preferred languages, meetings on evenings or weekends)?
Primary / Core: (meet in person as much as possible, seek input from as many as possible)		
Residents of Rundle Heights		- Non-English Speakers (Arabic, Somali, Spanish). EMCN may support translation or interpretation services - People living in apartment/multi-family units. Could connect with property managers of rental units.
School students (Ivor Dent, St Jerome)		- Different grade and accessibility levels
School staff (Ivor Dent, St Jerome)	- visibility of children during recess	
Partner Boards (Community League, Ivor Dent Fundraising Society, St Jerome Fundraising Society)	- want project updates from committee in a timely manner - financial decisions must be put to partner boards	- monthly meeting dates are probably deadline for updates - need one consistent, written update from committee to be shared to all partner boards

Secondary: (invite to all engagements)		
Residents of Beverly Heights, Beacon Heights, Abbottsfield		
Rundle Heights Boys & Girls Club (participants and staff)		
Edmonton Green Shack Programs		
REACH Edmonton		
Hope Mission and Tegler Youth Centre		
Abbottsfield Youth Project (participants and staff)	- use the park for their programs	
Abbottsfield Recreation Centre (participants and staff)	- walk their program groups to the park for activities	
Daycares in neighbourhood (participants and staff)		
Youth groups/programs in the area		
Abbottsfield Interagency members (30+ social service agencies in greater Beverly area)		
Indigenous Elders (Red Road Healing Society? Ivor Dent parent with Native Friendship Centre?)		
Beverly Seniors Lodge & Porta Place (Greater Edmonton Foundation)		
Beverly Area Seniors Society		
Tertiary: (inform them about project, possibly solicit for funding support)		
Beverly Business Association	- may be interested to know about the project - could support our fundraising	
Old Town Beverly Historical Society		

Realtors in the area	- new playground could be selling feature for homes	
Faith organizations in neighbourhood (Harvest Vinyards, Edm Mennonite Centre, Ukranian Catholic Church, etc.)		
Edmonton Police Service - beat officers	- have knowledge of vandalism, crime/safety incidents on site which could inform design	
Neighbourhood Watch		
Transient or possibly homeless people	- they seem to look through waste bins for bottles then move along - not generally staying or building camps overnight on site	
EPSB FNMI Liaison		

F. Public Engagement Tools and Techniques

Engagement Tools ("What")	Who is the target audience?	Who is going to do the work?
Survey - online - some paper copies which will be manually entered into online survey by committee/volunteer later	All	All Committee members help spread the surveys.
Table display with project info - visuals for the project - could be made so that it doesn't need to have a person there to explain it (could leave at a location without sending a committee rep with it) - Bring to all events where Primary Participants might be	Primary Secondary General Public	All committee members or volunteers who would like to support the project
Consultations ("we go to them") - Open house event - Meeting with unique stakeholder	Primary Any group identified as requiring special outreach (accessibility, language, etc)	All committee members or volunteers who would like to support the project

Engagement Techniques ("How")	Who is the target audience?	Who is going to do the work?
Mail / postcard delivery - Infrequent due to cost and labour - Major updates only (eg. introduction to survey; final consultation; etc) - Direct people to website for newest info	Primary	
Table display at Public Events ("they come to us") - Library - Community League events - School events - Beverly Farmer's Market - Block Parties	Primary Secondary	All committee members or volunteers who would like to support the project
Email (letter and poster) - direct people to website for newest info	Primary Secondary	Chair/Secretary
Webpage - Beverly Heights Community League webpage - main webpage should be referenced on St Jerome and Ivor Dent websites	Primary Secondary Tertiary General Public	BHCL board to keep page updated
Email (letter and poster) - direct people to website for newest info	Primary Secondary Tertiary	
Social media (post text and image of poster) - Project Facebook page to communicate updates (can make it no comment options so it is info out only but give other means of sharing feedback) - Hashtag #RundlePlays across platforms - NextDoor app - Ask other organizations to re-post on their own social media - Direct people to website for newest info	General Public	All committee members or volunteers who would like to support the project
Newspaper article/ad (poster) - Submit a free ad to Beverly Community News - Direct people to website for newest info	General Public	

G. Roles and Responsibilities

What is the work that needs to be done to engage your target participants? (e.g., chair meetings, book meeting room, create advertisements, recruit participants, write survey questions, capture data)	Who is going to do the work?	When does the work need to be finished?
Park function survey	sub-committee members with the	Summer Survey deadline is Sept

	support of City of Edmonton representative	30th
Engagement Techniques (table above)	Committee members as per needed.	As per RHPRC timeline needs.

H. Communications

- What do your target participants need to know to participate in your engagement activities
  - Rundle Heights Park Redevelopment Committee meeting dates and locations
  - The survey link will remain active to help
  - FAQ document on the park redevelopment website
  - Where to donate as a community member at large

- How will your target participants know what you heard through the engagement activities, what you decided, and how their input was used to make the decision or decisions?
  - Updates on the Beverly Heights Community league website
  - Updates on Rundle Heights Redevelopment Social media sites
  - Article in Beverly Heights Community news
  - St. Jerome and Ivor Dent school newsletters
  - Distribution of summary sheet to 3 included boards
  - During the design phase, the committee will host a "Design Open House"

I. Resources

What resources are required to deliver your public engagement? (e.g., people, advertising, audio visual, room rental, catering)	What are the costs?	How will you cover the costs?
Expertise		
Food (dinner) for an open house style event - maybe Tegler Centre/Hope Mission can help with this - CommuniTea Van	As per needed	Community donations
Location - maybe the Beverly Heights Community Hall	No rental costs	
Visuals of playground	Time	Volunteers; Social media hashtag

J. Evaluation

- How will you know your public engagement was successful (e.g., number of participants, comments from participants)?

- - A well-rounded number of survey results from Rundle Heights community members, adults, and children.
  - A mix of responses from other target participants - Beverly Heights residents, other target groups.
- How will you measure your success (e.g., survey, one-on-one conversations with participants)?
  - Continued discussion and surveys with the target participants and open house events where we can hear from residents one-on-one.
- How will you capture and share what you learned from your evaluation work?
  - Updates on the Beverly Heights Community league website
  - Updates on Rundle Heights Redevelopment Social media sites
  - Article in Beverly Heights Community news
  - St. Jerome and Ivor Dent school newsletters
  - Distribution of summary sheet to 3 included boards
  - During the design phase, the committee will host a "Design Open House"

5. Demographics

Rundle Heights Park Redevelopment is located in the Rundle Heights neighbourhood. The park is utilized by children, families, and people of diverse ages, abilities, and backgrounds in the community. Our demographic analysis also includes the neighbourhood of Beverly Heights as this neighbourhood population also uses the park site since the boundary is one block away.

The following information is sourced from the 2016 Federal Census.

A. Rundle Heights demographic data

| 1 | Total Population |

Neighbourhood

Note: Fluctuations at the neighbourhood level are possible due to rounding and shifts in neighbourhood boundaries over time
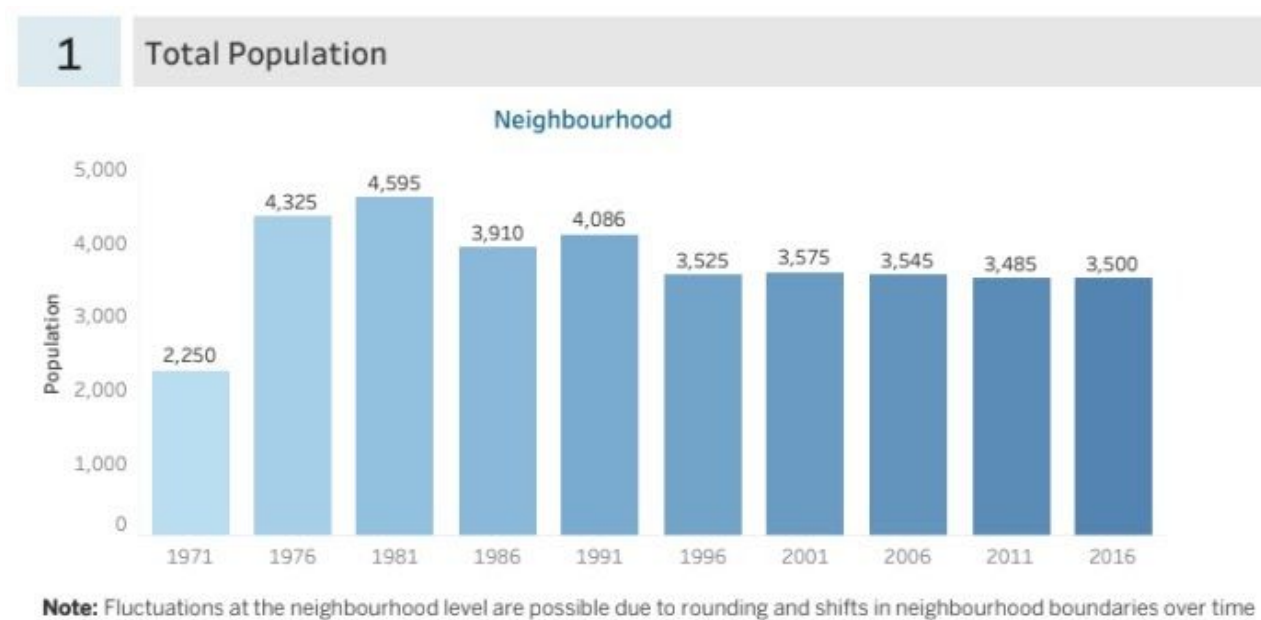
The population has remained steady over the past decade. No major fluctuations are expected as the majority of the land in the neighbourhood is developed which determine the overall population capacity.

2 Age Distribution

Working Age 25 to 54 years **43.5**% (1,525) City Rate: 45.7%	**Youth** 15 to 24 years **11.7**% (410) City Rate: 12.9% / **Seniors** 65 years and over **10.4**% (365) City Rate: 12.1%
Children 0 to 14 years **25.1**% (880) City Rate: 17.6%	**Pre-retirement** 55 to 64 years **9.3**% (325) City Rate: 11.7%
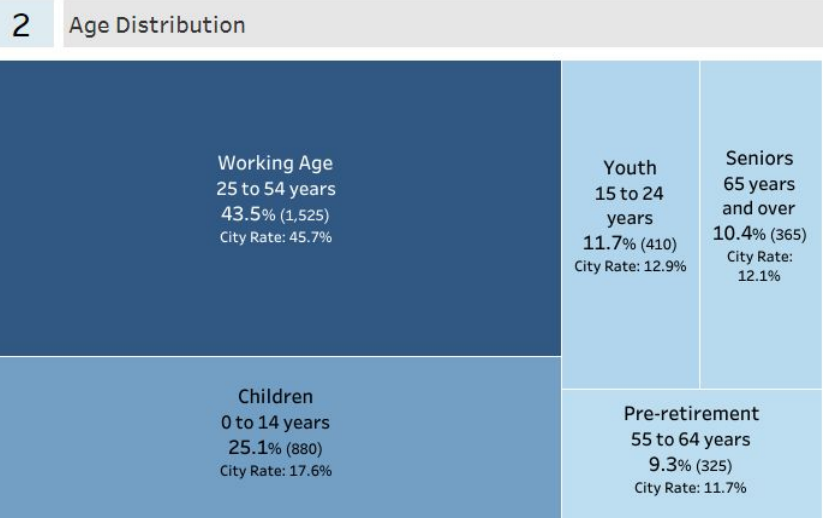
The age distribution in Rundle Heights is much younger than the city average. The percentage of children ages 0-14 in Rundle Heights is 25.1% of the neighbourhood, whereas the city average is 17.8%. This indicates that activities and amenities for the 0-14 age group should be strongly considered in the park redevelopment project.

3 Population by Age and Gender
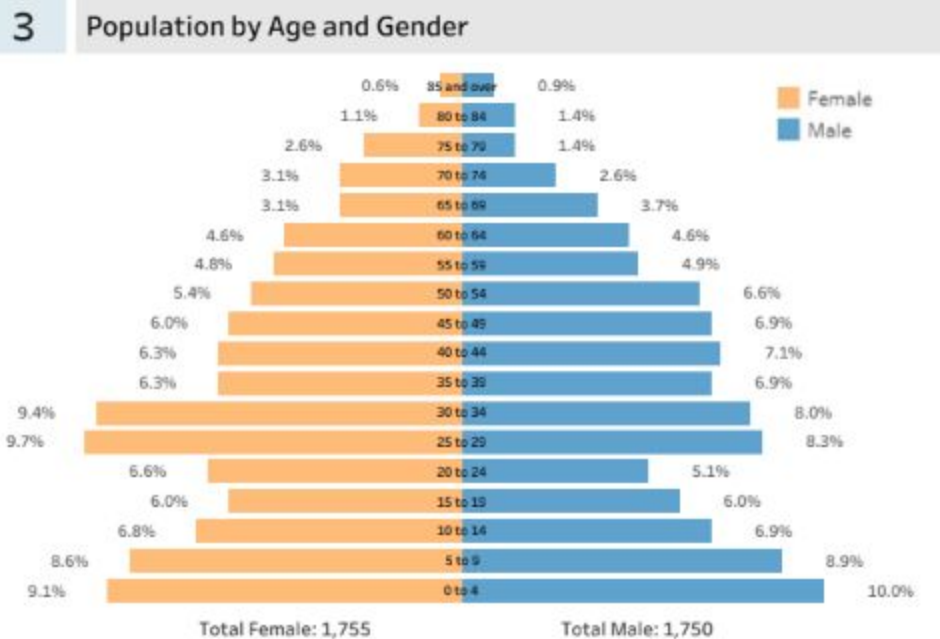
The age structure shows slightly more detail than the previous data with regards to populations of each age category. The three largest age categories in Rundle Heights are ages 25-29 (9.7%), ages 30-34 (9.4%), and 0-4 (9.1%).

5   Number of Census Families by Size of Family

Neighbourhood:
- 50.8%
- 21.0%
- 13.8%
- 14.9%

City of Edmonton:
- 48.0%
- 22.5%
- 20.3%
- 9.2%

Legend:
- 2 persons
- 3 persons
- 4 persons
- 5 or more persons

Selected Neighbourhood
Average Family Size: 3.1
Total 905 Families

City of Edmonton
Average Family Size: 2.9
Total 247,020 Families

*Hover on Average Family Size to show Census Family definition
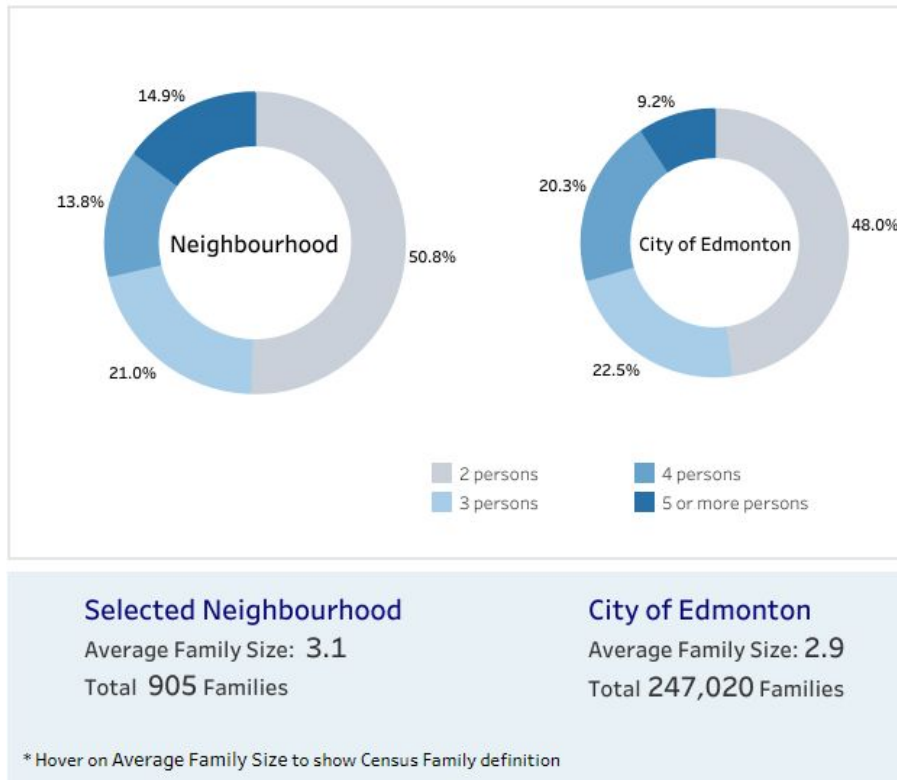
The family size in Rundle Heights is notably different from the city average when it comes to 5 or more persons in a family. Rundle Heights has 14.9% with 5+ persons whereas the city average is 9.2% for 5+ persons in the family. We informally observe that new Canadian families may be living together in one household to save funds -- living with many generations under one roof.

3 Top 5 Mother Tongue

70.9%
2.6%
2.1%
1.6%
4.6%

City of Edmonton

English	63.8%
Tagalog (Pilipino, Filipino)	3.5%
Punjabi (Panjabi)	2.9%
Cantonese	2.4%
Mandarin	2.1%

Legend:
- English
- Arabic
- Somali
- Spanish
- French
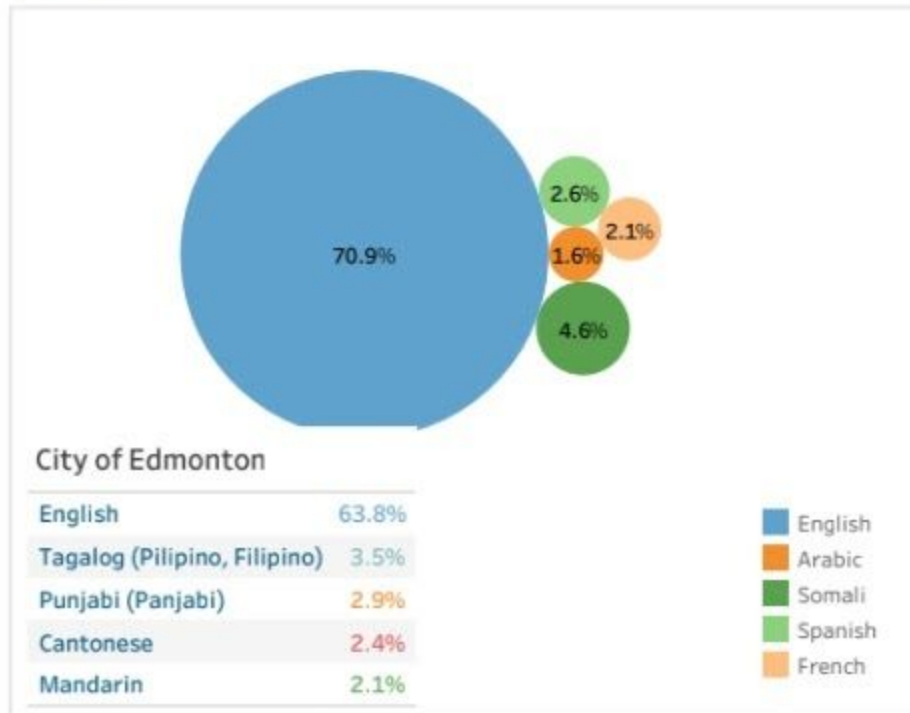
After English, the next most meaningful languages in Rundle Heights are Somali (4.6%), Spanish (2.6), French (2.1%), and Arabic (1.6). This is important information for our project since public engagement efforts will need to consider these language translations.

3 Immigrant Population by Gender and Age at Immigration

0 to 5 years | 5 to 14 years | 15 to 24 years | 25 to 44 years | 45 years and over

Female 19.8% Male 14.0% | Female 22.0% Male 28.0% | Female 16.5% Male 18.7% | Female 40.7% Male 32.7% | Female 0.0% Male 5.6%
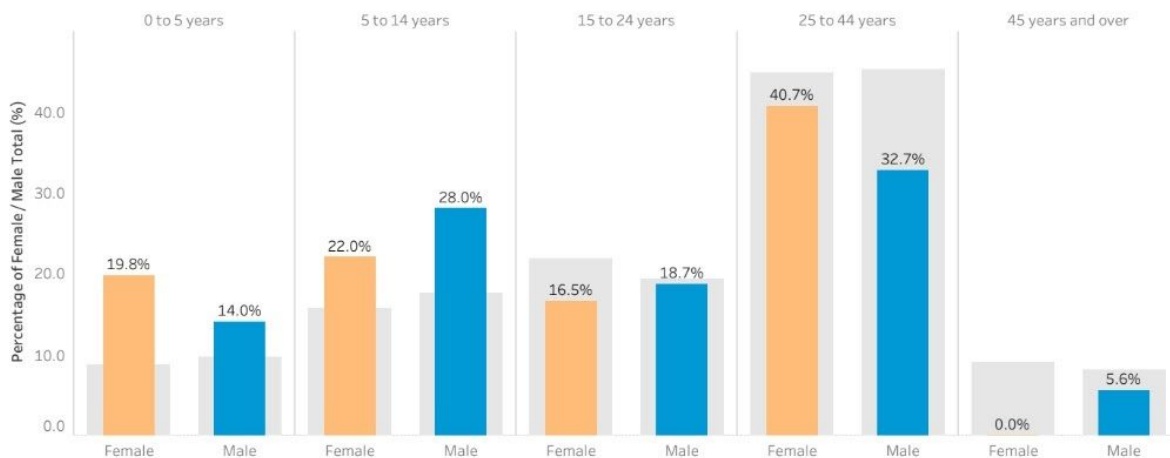
Connecting back to the overall age distribution of the neighbourhood, we can further understand that the immigrant population in the 0-5 years and 5-14 years is much higher than the city average shown in light gray. Of the total immigrant population in Rundle Heights, 33.8% are ages 0-5 and 50% are ages 5-14.

1 Household Income in 2015

Income Range	Percentage
Under $10,000	14.7%
$10,000 to $19,999	15.3%
$20,000 to $29,999	15.9%
$30,000 to $39,999	13.9%
$40,000 to $49,999	9.1%
$50,000 to $59,999	8.9%
$60,000 to $69,999	6.9%
$70,000 to $79,999	4.4%
$80,000 to $89,999	2.2%
$90,000 to $99,999	1.8%
$100,000 to $149,999	5.8%
$150,000 and over	1.0%

Selected Neighbourhood
Prevalence of Low Income measure,
after tax 28.0%
(25% sample size: 2,480)

City of Edmonton
Prevalence of Low Income measure,
after tax 10.9%
(25% sample size: 749,395)

Rundle Heights residents have a higher prevalence of low income after tax (25%) compared to the city average (10.9%). This indicates that low cost or free recreation, arts, cultural, and leisure opportunities are important in order to be accessible for more than one quarter of the population of the neighbourhood.

4 Estimated Monthly Shelter Cost

Average

	Owned	Rented
Monthly Shelter Cost ($)	$1,201	$1,173
	City:$1,538	City:$1,264

Median

	Owned	Rented
	$1,110	$1,202
	City:$1,515	City:$1,232

Note: Gray bars represent City of Edmonton values

Owner with Mortgage

65.1%
City of Edmonton 58.5%

- % of HH with a mortgage
- % of HH without a mortgage

Tenant in Subsidized Housing

25.3%
10.6%
City of Edmonton

- % of HH in subsidized housing
- % of HH not in subsidized housing

Just over one quarter (25.3%) of residents in Rundle Heights neighbourhood live in subsidized housing, compared to the city average of 10.6%.

1 Private Dwellings by Structure Type

Neighbourhood:
- 0.0%
- 36.0%
- 4.9%
- 31.8%
- 1.5%
- 25.8%

City of Edmonton:
- 0.7%
- 49.9%
- 6.2%
- 10.0%
- 2.8%
- 23.2%

Legend:
- Single-detached house
- Semi-detached house
- Row house
- Apartment or flat in a duplex
- Apartment (4 storeys and under)
- Apartment (5 storeys and up)
- Other single-attached house
- Movable dwelling

The housing in Rundle Heights is split into three major groups: single-detached housing (36%), row housing (31.8%), and 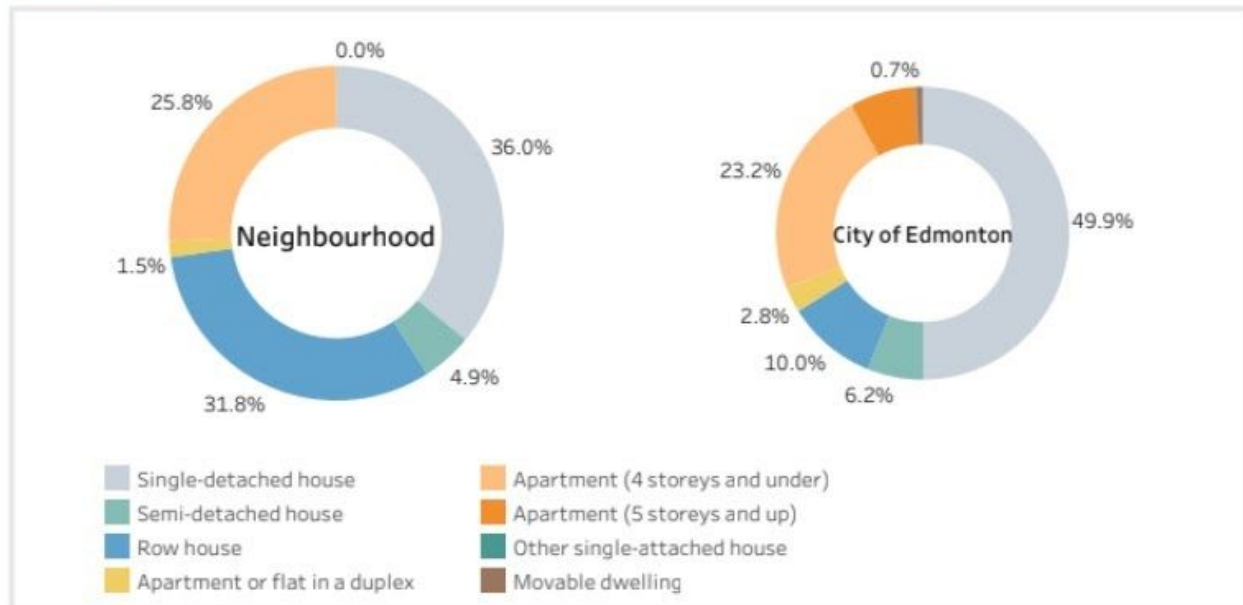apartment buildings with 4 storeys or under (25.8%). This differs from the city average which has much more single-detached housing (49.9%) and much less row housing (10%).

For the purposes of the project, it may be necessary to develop specific strategies to engage the 25.8% of residents living in apartment buildings since these buildings often have security restrictions to access the mailboxes, unlike single-detached houses and row houses. Posters at the main entrances of an apartment building may be useful, and could direct residents to an online website for project information.

Because two schools are located on the park site, we are also able to review demographic data from the respective school districts.

B. St Jerome School and nearby St Nicholas School catchment demographic projections

- St Jerome Elementary services the communities of Rundle Heights and Beverly Heights,

St. Jerome   2019-2023 Enrolment Projections   Edmonton Catholic Schools

Grade	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
	Actual Five Year Enrolment					Projected Enrolment				
Total Enrolment										
Pre Kindergarten		13	15	15	12	14	14	14	14	14
Kindergarten	25	16	16	21	23	20	23	22	23	23
Grade 1	23	27	16	16	19	23	20	23	22	23
Grade 2	29	16	19	19	15	17	20	18	20	19
Grade 3	23	28	15	15	15	13	15	17	16	17
Grade 4	9	25	24	18	17	16	14	16	18	17
Grade 5	22	15	20	19	14	17	16	14	16	18
Grade 6	22	21	15	20	18	14	17	16	14	16
Total	153	161	140	143	133	134	139	140	143	147

- In the most recent 2018-19 School year, St Jerome had 144 students enrolled from Pre-K - grade 6. This is consistent with enrollment totals since 2016-17 and is expected to remain at that level for the next 4 years.
- St Nicholas Junior High services the Greater Beverly area and city wide. It also serves as the soccer academy for Edmonton Catholic Schools. In 2018-19 School year, St Nicholas had 250 students enrolled from grade 7-9. The projection for 2019-20 is estimated the same at 250 students.
- Edmonton Catholic Schools is currently undergoing public engagement to determine whether to amalgamate St Jerome and St Nicholas into one school, likely at St Jerome, in a new facility on site in 2020-2023 capital funding plan (reference). This would increase the number of students overall, and specifically would increase the number of grade 7-9 students.

C. Ivor Dent School catchment demographic projections

- Primary Area: Rundle Heights, Beverly Heights
- Secondary Areas: Abbotsfield, Beacon Heights, Bergman.

Actual Enrollment		Projected Enrollment				
2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
423	438	455	482	491	491	493

- Ivor Dent School has operated for two full school years (2017-18 and 2018-19). It has capacity for 650 students and currently has an enrollment for 438. It serves the K-9 grades.
- Diverse Social Population
  - Languages spoken at home: English, French, Amharic, Arabic, Bengali, Creole, Farsi, Fijian, French, Kirundi, Krio, Oromo, Somali, Spanish, Swahili, Tagalog

D. Beverly Heights Community League demographic data

Finally, the Beverly Heights Community League also has data from its membership sales which encompasses both Rundle Heights and Beverly Heights.

- As of May 2019, a total of 241 paid memberships as follows:
    - 135 Families
    - 51 Seniors
    - 9 Singles
    - 4 Associate Members
- The number of memberships increased by 32 from the 2018 membership numbers.

E. Demographic Analysis

Summary of learnings from the demographic data:
- The population of Rundle Heights is likely to remain steady at ~3,500 residents, as it has over the past decade.
- Activities and amenities for the 0-14 age group should be strongly considered.
- Household size is on average larger in Rundle Heights. Public engagement should ask household size in order to learn more about the demographic of people that we reach for the project input.
- Our project's public engagement and communication should consider translations in Somali, Spanish, French, and Arabic.
- New immigrants to the neighbourhood are a young demographic: 50% are ages 5-14 and 33.8% are ages 0-5. The project should strongly consider the ideas, feedback, and engagement of immigrant children and youth to ensure the park is welcoming for this significant demographic.
- Low cost or free recreation, arts, cultural, and leisure opportunities are important in order to be accessible for more than one quarter of the population of the neighbourhood.
- The project committee should develop specific strategies to engage the 25.8% of residents living in apartment buildings. Posters at the main entrances of an apartment building may be useful.

Summary of learnings from the school/student demographic data:
- With one brand new K-9 school (Ivor Dent) and another possible K-9 school in the plan (St Jerome-St Nicholas amalgamation), the importance of the park site for school students, teachers, staff, and out-of-school time groups is a strong consideration for the park redevelopment.
- Current K-9 enrollment is healthy and additional students may be drawn if Edmonton Catholic Schools builds a new K-9 in the next 3-5 years.

6. Context Analysis

A. External Factors

The redevelopment of the park will serve a diverse segment of the Rundle Heights neighbourhood.

- As noted in the demographics section of this analysis, the population of the neighbourhood has remained stable for the last decade. Of this, approximately 25% of the neighbourhood population is in the 0-14 age grouping. Ostensibly, a new park would be used by youths of the area.

- The current state of the park affects its safety and functionality. Items are in poor condition, and items are starting to be removed as they break. Young park users require safe structures on which to play.

- Currently, there are no other organizations working to redevelop park space in the area. Ivor Dent school and St. Jerome school have chosen to pursue the park redevelopment as a means to increase the size and quality of the playground available to the students in the area.

- Additional work may be required to replace/repair the substrate and drainage system of the existing park. While the RHPRC intends to use as much of the existing infrastructure as possible, the current state is undetermined.

- The availability and competition for provincial funding of capital projects.

- There are 15 playgrounds or tot lots in the greater Beverly area (east of 50 Street) of which 6 are in poor condition based on 2018 City of Edmonton Condition Assessment (see table, below). This playground is one of the 6 in poor condition. No other playgrounds are currently under redevelopment.

B. Trends & best practices associated with the activity(ies) being proposed by this development?

- The Pan-Canadian Joint Consortium for School Health recognises the social and physical environment as one of the four main components of a comprehensive school health program. (https://www.jcsh-cces.ca/index.php/about/comprehensive-school-health) An expanded playground would support students' development of lifelong health habits. The benefits would be similar to community members.
- The Edmonton Police (EPS) advocates crime prevention through environmental design. Through this program, public spaces are encouraged to be designed to promote community interaction and public use of spaces. The EPS recognises that the

"deterioration of a property indicates less control by the intended users and greater vulnerability to crime". The RHPRC intends to improve the park and its design features in support of this initiative.
(https://www.edmontonpolice.ca/CrimePrevention/CommunitySafety/CPTED.aspx)

C. Existing facilities or assets are in the community

- There are currently no other playgrounds in the Rundle Heights neighbourhood, or within a 0.5 km radius of the Rundle Heights playground.
- Existing facilities and services:
    - Rundle Park playground and the A.C.T centre (currently in good condition)
    - Floden Park playground beside the Beverly Heights Community Hall (currently in good condition)
    - We researched and mapped-out several dozen other recreation facilities and amenities on a Google Map. See below for screen shots. The weblink is https://www.google.com/maps/d/viewer?mid=1vWvaAipDC2ggmSNOuIozf-upaGW2WKDA&ll=53.562210166355314%2C-113.39006290921975&z=17
- There are no other services or facilities in the area that will compete with the function of the redeveloped park.

Playgrounds - Map View
Based on Playgrounds - Map View
List of all playgrounds in Edmonton

https://data.edmonton.ca/Outdoor-Recreation/Playgrounds-Map-View/c4nr-3quz
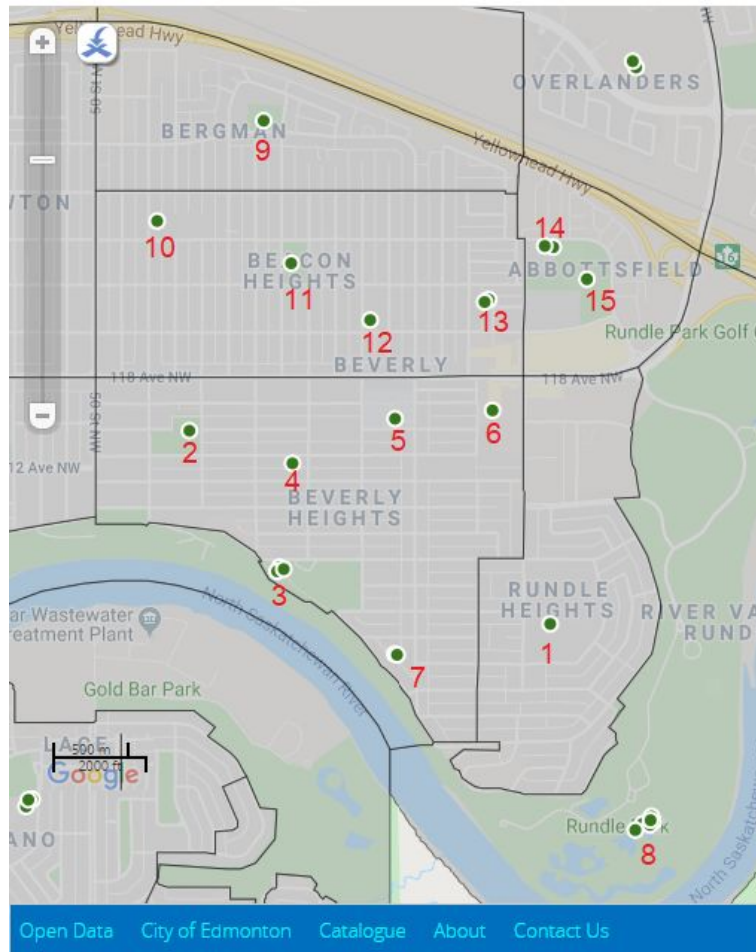
City of Edmonton Playground Condition Assessment of Beverly Area, 2018

# on map	Neighbourhood	Playground Name	Address	Year Built	Conservation (Major Repairs or Redevelop-ment)	2017 Condition Assessment*
1	**Rundle Heights**	**Rundle Heights Playground**	**10805 - 34 St**	**1989**	**1998**	**Poor**
2	Beverly Heights	John J. Olinyk Park	4626 - 115 Av	2010	n/a	Good
3	Beverly Heights	Floden Park	4209	1960	2005	Good

|			Ada Boulevard			
4	Beverly Heights	Lion's Playground	4201 - 115 Av	1964	2000, 2007	Fair
5	Beverly Heights	R.J. Scott School (EPSB)	11610 - 38 St	??	??	??
6	Beverly Heights	Tot Lot (west of Rundle Health Centre)	11615 - 36 St	1973	2005	Poor
7	Beverly Heights	Tot Lot (laneway crescent)	3807 - 108 Av	1995	2007	Poor
8	River Valley Rundle	Rundle Park	2909 - 113 St	2005	2016	Good
9	Bergman	Bergman Park	12310 - 43 St	1989	2007	Fair
10	Beacon Heights	Beacon Heights Park (beside school)	4704 - 121 Av	1996	n/a	Fair
11	Beacon Heights	Jubilee Park	12037 - 43 St	1976	1997	Poor
12	Beacon Heights	St Bernadette School (ECSD)	11917 - 40 St	1997	n/a	Fair
13	Beacon Heights	Tot Lot	3424 - 119 A Av	1960	1999	Poor
14	Abbottsfield	Abbott School (EPSB)	12045 - 34 St	1996	2015	Fair
15	Abbottsfield	Abbottsfield Park	12000 Abbottsfield Road	1973	1999	Poor

* Note:
Good: ≥60% playground components rated 'good'
Fair: <60% rated 'good' and <20% rated 'poor'
Poor: <60% rated 'good' and ≥40% rated 'poor'

Beverly Area Recreation Facilities & Amenities Map
Screenshot 1
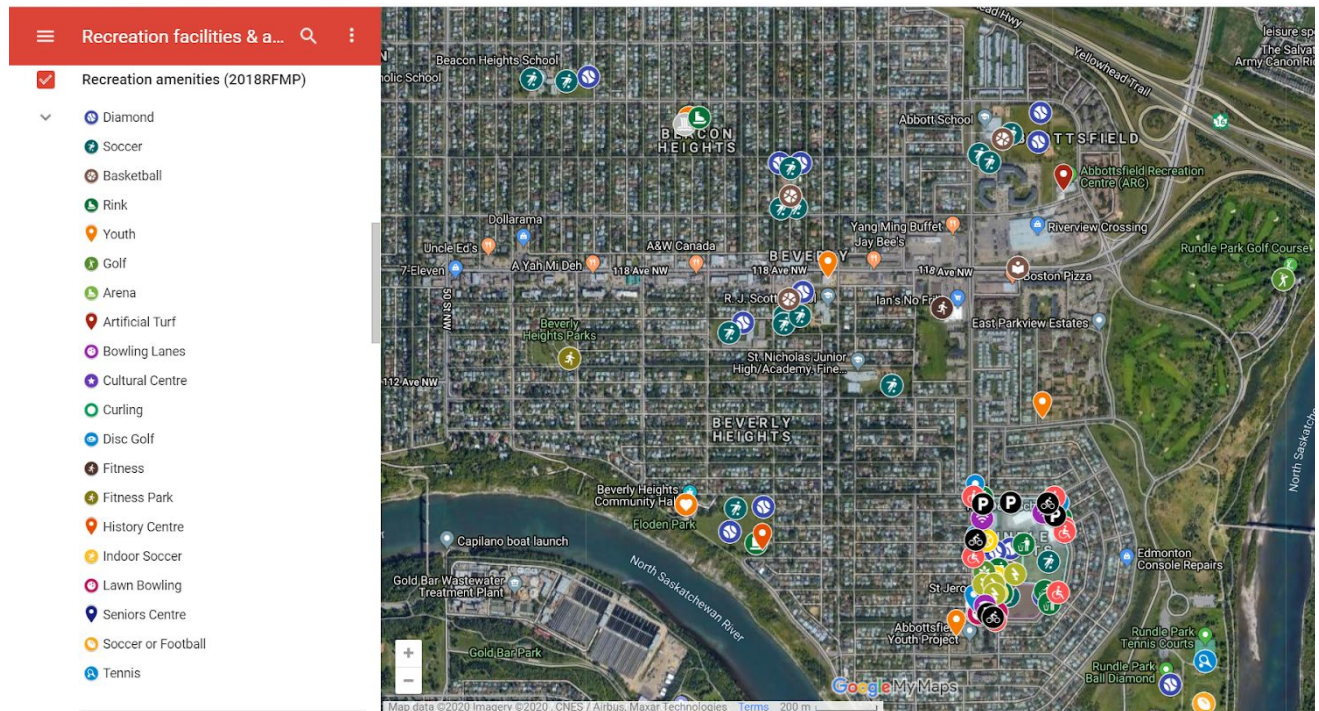
Beverly Area Recreation Facilities & Amenities Map
Screenshot 2 Rundle Heights Park Close-Up

Beverly Area Recreation Facilities & Amenities Map:
https://www.google.com/maps/d/viewer?mid=1vWvaAipDC2ggmSNOuIozf-upaGW2WKDA&ll=53.56783708989204%2C-113.39731104450749&z=15

D. Internal Factors

Does the group have the finances and organization structure to take on the proposed project and face potential challenges and opportunities in the future?

- The RHPRC is comprised of three separate entities (St Jerome, Ivor Dent, and Beverly Heights Community League.
    - The reason for this is to maximise the fundraising and planning potential and get the park redeveloped in a timely manner.
    - Each of the organizations has a different set of bylaws and elected representatives.
    - Each of the three members has access to different communities and levels of funding. Also, it is the belief of the committee that a greater segment of the public will be consulted and served by combining the three groups.
    - St. Jerome Fundraising Society - fiscal commitment to support the education and extracurricular needs of the St Jerome student body. The council's fundraising sources are school events, fundraising sales, and biennial casino fundraisers.
    - Ivor Dent School Fundraising Society - fiscal commitment to support the education and extracurricular needs of the Ivor Dent student body. The society's fundraising sources are school events, fundraising sales, and biennial casino fundraisers.
    - Beverly Heights Community League - fiscal commitment to support the families and community of Beverly and Rundle Heights neighbourhoods. The league's fundraising sources are talent shows, and biennial casino fundraisers. The BHCL has access to community grants such as the CFEP (Community Facility Enhancement Program) grant.

7. Activity Based Needs Assessment

In Summer 2019, the Committee engaged the residents of Rundle Heights and proximal neighbourhoods with an online survey as well as paper-based surveys at community events and distributed to local businesses, daycares, Green Shack program and at the schools. Schoolchildren of the area were surveyed in the classroom using a teacher-led co-operative method. The survey focus is on current usage of the park and potential future uses. The results shown here are for surveys submitted between June 26 and December 11, 2019, but the online survey remains live and the Committee continues to pursue and engage stakeholders.

In total, 64 community member surveys were completed in that time, and 152 school children participated (140 from St. Jerome Elementary and 12 from the Candora Society preschool at Abbottsfield Recreation Centre). This gives an inclusive impression of the park users' needs across the neighbourhood's age demographics and within families (considering both parent and child perspectives).

Ages of Survey Participants

- Age 6-12: 1
- Age 13-17: 1
- 3
- 16
- 43

Legend: ■ Age 6-12 ■ Age 13-17 ■ Age 18-40 ■ Age 41-64 ■ 65-80
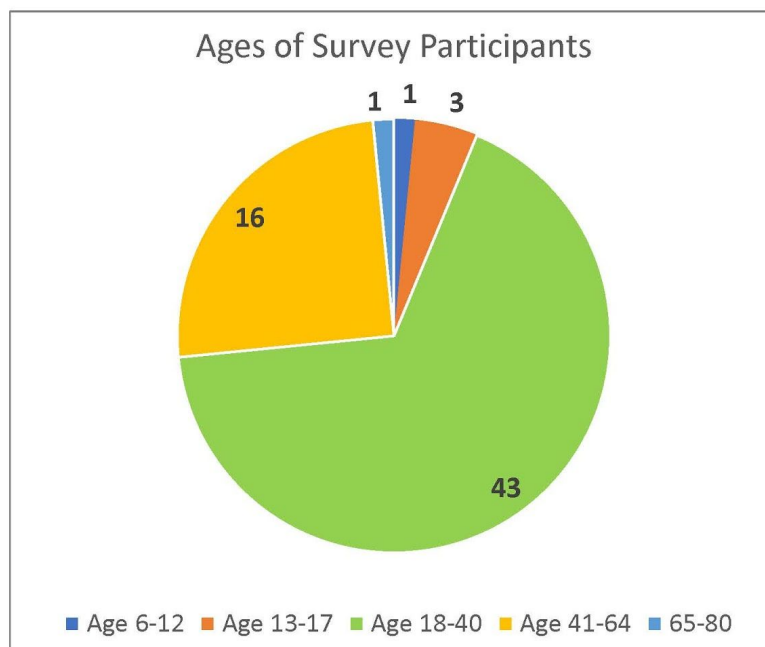
A total of 64 survey responses were received from the online survey. The majority of respondents are in the age range of 18 to 40.

Neighbourhoods of Survey Participants

- Abbottsfield
- Beacon Heights
- Beverly Heights
- Not sure / Prefer not to say
- Rundle Heights
- Other
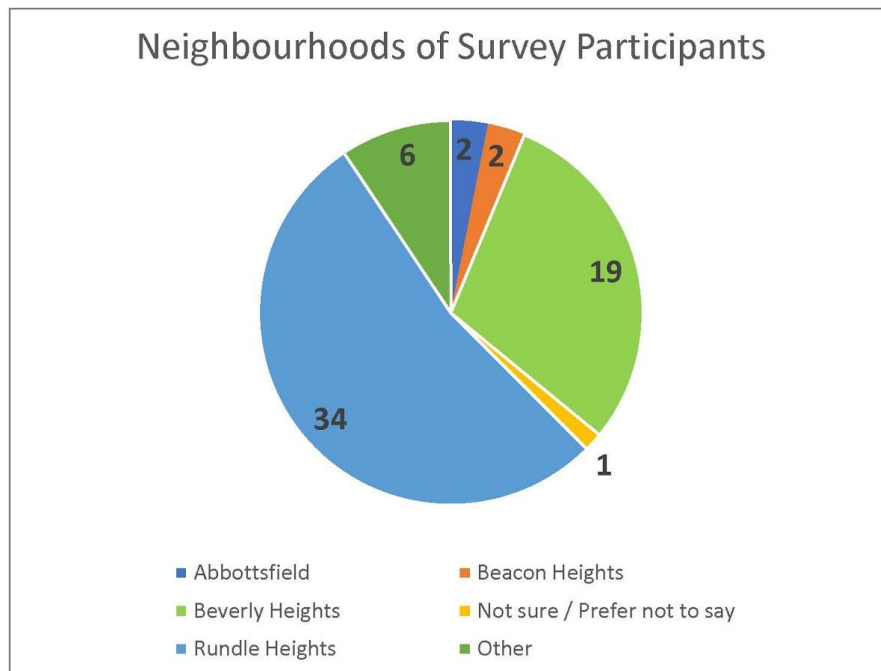
Of the 64 community survey respondents, 34 are residents of Rundle Heights.

1. **In the last 5 years, how often have you (or members of your household) visited Rundle Heights Park & Playground?**

Fall
33% / 13% / 17% / 13% / 14% / 11%

Winter
36% / 13% / 17% / 13% / 16% / 6%

Spring
20% / 13% / 25% / 9% / 14% / 19%

Summer
25% / 8% / 23% / 14% / 14% / 16%

- Not at all or very rarely
- Once per month
- A few times per month
- Once a week
- A few times per week
- Daily or multiple times per day
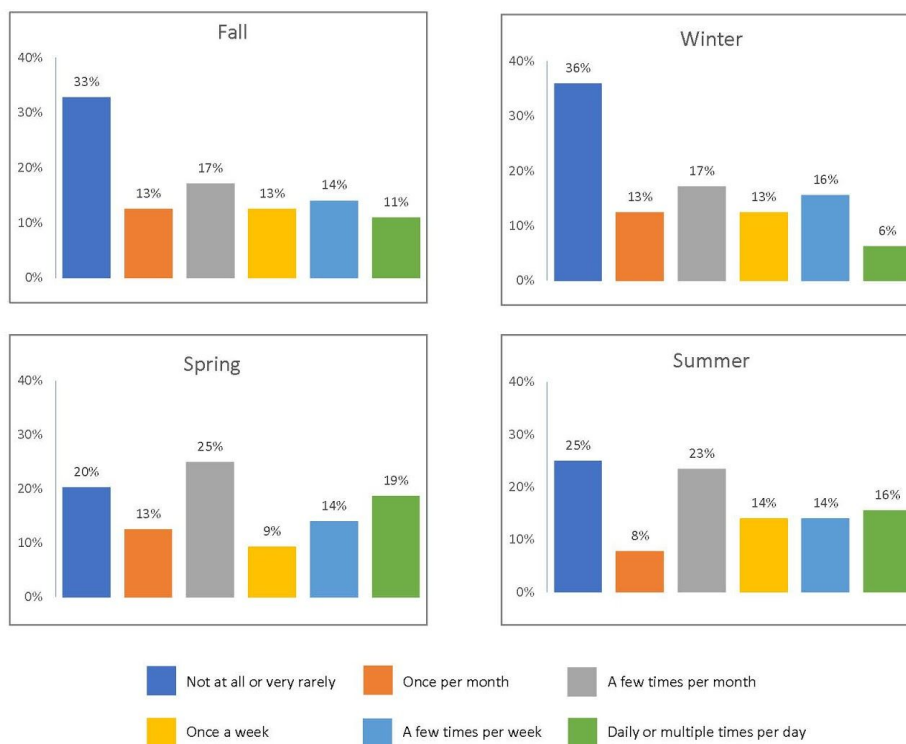
This chart shows the results for only those who live in Rundle Heights. At least 61% of Rundle residents surveyed use playground "a few times per month" or more (Low point: Fall; High point: Summer).

2. Currently, Rundle Heights Park (green space, not in the sand playground area) has the following amenities and features. Which do you (or members of your household) use and enjoy most often? Select all that apply.

Green Space Amenities

Amenity	Percent
Benches (5)	77%
Game stencils on pavement (four square, hoscotch, etc.)	10%
Hill	52%
Natural area ("butterfly garden"), gravel path, shrubs, flowers	67%
Open grassy area	47%
Paved sidewalk from west to east with lighting at night	72%
Picnic table (1 permanent, 1 temporary)	63%
Shaded area under the mature trees	68%
Tetherball poles (red) - no ball just the poles (2)	2%
Baseball diamond (1) & waste bin	22%
Baseball practice station (1) small fence backdrop	7%
Other	0%
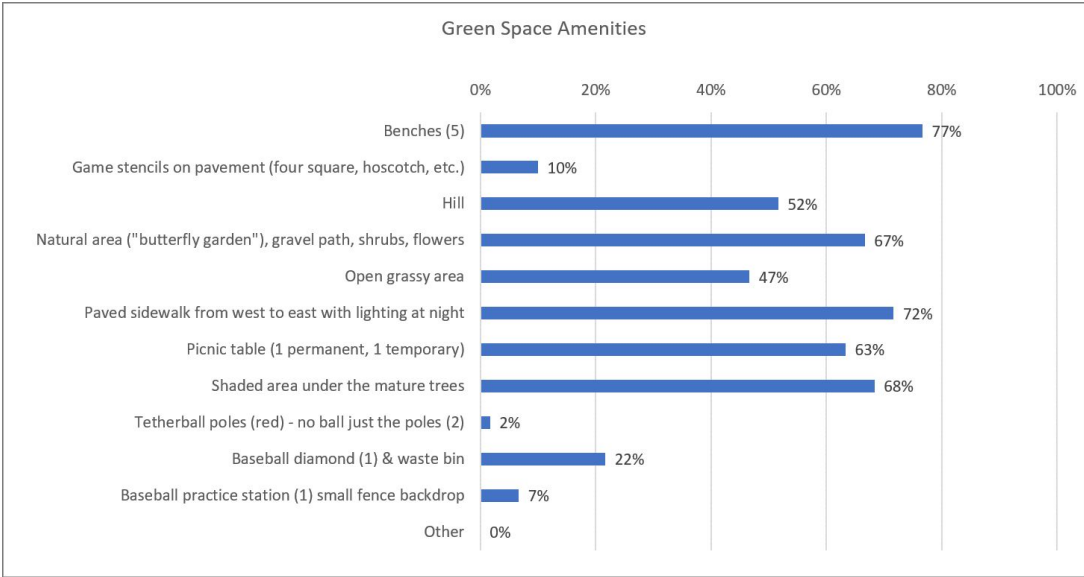
Among community members, the most popular current green space amenities are: benches (77%) and paved sidewalk (72%). The least popular current green space amenities are: tetherball poles (2%) and baseball practice station (7%).

Green Space Amenities (Student Survey)

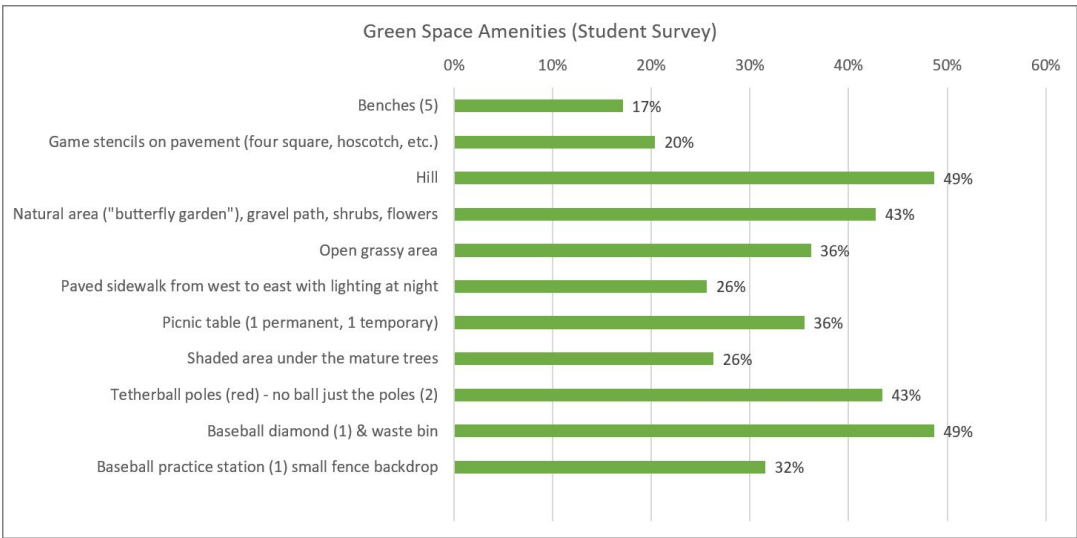| Amenity	Percent
Benches (5)	17%
Game stencils on pavement (four square, hoscotch, etc.)	20%
Hill	49%
Natural area ("butterfly garden"), gravel path, shrubs, flowers	43%
Open grassy area	36%
Paved sidewalk from west to east with lighting at night	26%
Picnic table (1 permanent, 1 temporary)	36%
Shaded area under the mature trees	26%
Tetherball poles (red) - no ball just the poles (2)	43%
Baseball diamond (1) & waste bin	49%
Baseball practice station (1) small fence backdrop	32%

Among the schoolchildren surveyed, the most popular green space amenities are: baseball diamond & waste bin (49%) and the hill (49%). The least popular elements were: benches (17%) and game stencils on pavement (20%).

3. Currently, Rundle Heights Playground (inside the sand area) has the following equipment and features. Which do you (or members of your household) use and enjoy most often? Select all that apply.
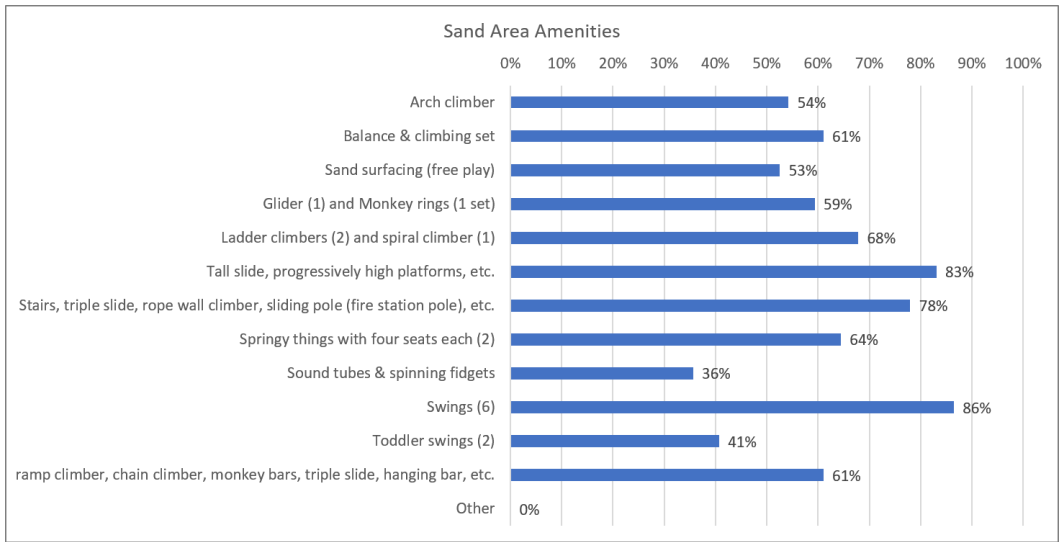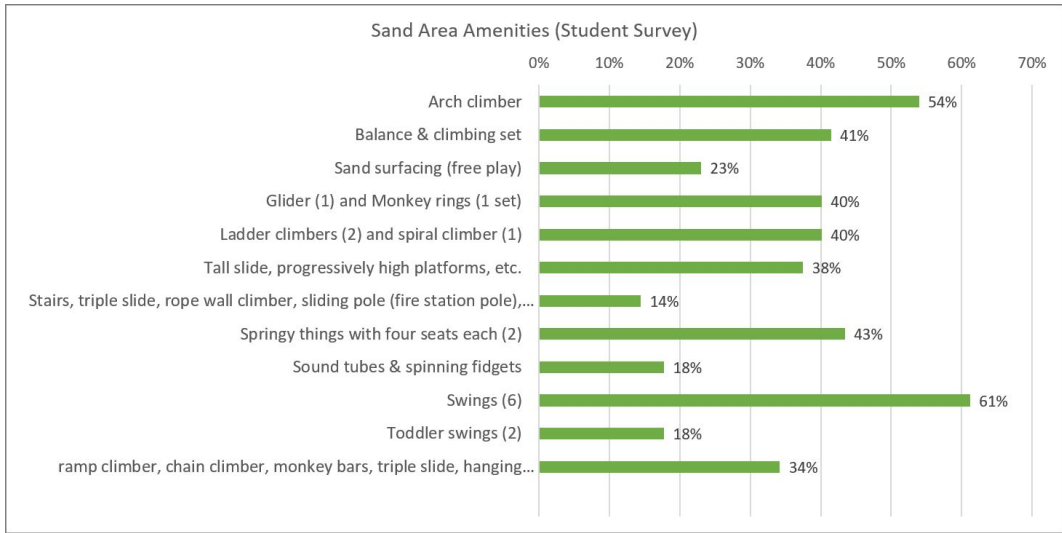

Sand Area Amenities

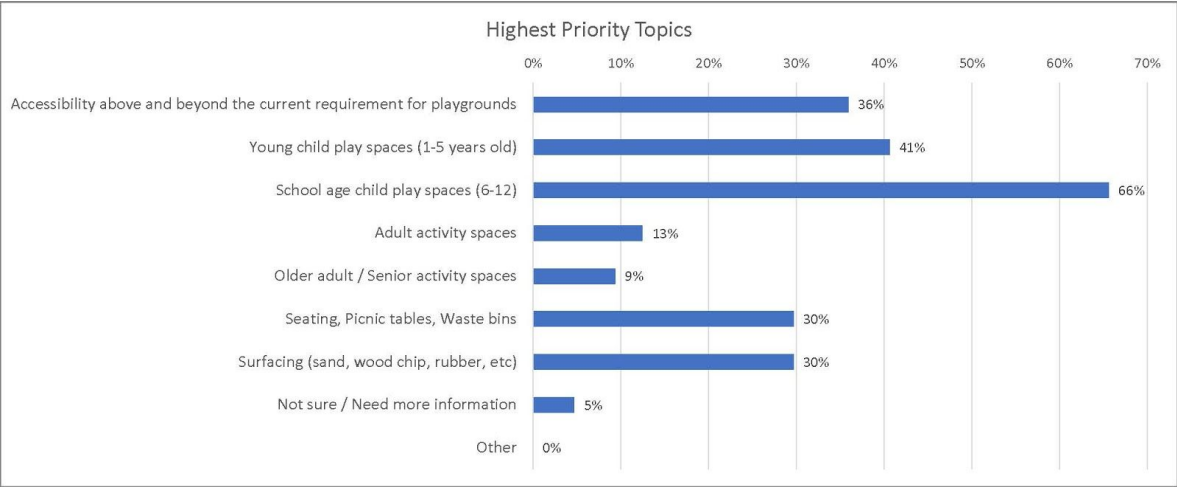| Amenity	Percent
Arch climber	54%
Balance & climbing set	61%
Sand surfacing (free play)	53%
Glider (1) and Monkey rings (1 set)	59%
Ladder climbers (2) and spiral climber (1)	68%
Tall slide, progressively high platforms, etc.	83%
Stairs, triple slide, rope wall climber, sliding pole (fire station pole), etc.	78%
Springy things with four seats each (2)	64%
Sound tubes & spinning fidgets	36%
Swings (6)	86%
Toddler swings (2)	41%
ramp climber, chain climber, monkey bars, triple slide, hanging bar, etc.	61%
Other	0%

Among community members, the most popular current sand area amenities are: swings (86%) and tall slide with platforms (83%). The least popular current sand area amenities are: sound tubes & spinning fidgets (36%) and toddler swings (41%).

Sand Area Amenities (Student Survey)

Amenity	Percent
Arch climber	54%
Balance & climbing set	41%
Sand surfacing (free play)	23%
Glider (1) and Monkey rings (1 set)	40%
Ladder climbers (2) and spiral climber (1)	40%
Tall slide, progressively high platforms, etc.	38%
Stairs, triple slide, rope wall climber, sliding pole (fire station pole),…	14%
Springy things with four seats each (2)	43%
Sound tubes & spinning fidgets	18%
Swings (6)	61%
Toddler swings (2)	18%
ramp climber, chain climber, monkey bars, triple slide, hanging…	34%

Among the schoolchildren surveyed, the most popular sand area amenities are: swings (61%) and the arch climber (54%). The least popular elements were the triple slide structure (14%), sound tubes & spinning fidgets (18%), and toddler swings (18%).

10. When the Committee is considering how best to use limited funds for the redevelopment, which general topic do you think should be prioritized over others?

Highest Priority Topics

Topic	Percentage
Accessibility above and beyond the current requirement for playgrounds	36%
Young child play spaces (1-5 years old)	41%
School age child play spaces (6-12)	66%
Adult activity spaces	13%
Older adult / Senior activity spaces	9%
Seating, Picnic tables, Waste bins	30%
Surfacing (sand, wood chip, rubber, etc)	30%
Not sure / Need more information	5%
Other	0%

Among community participants, most (66%) agree that the highest priority for the park space should be school age child play. The least popular topics for prioritization are senior activity spaces (9%) and adult activity spaces (13%).

8. Alternatives

Options Table:

Option	Scope	Budget	Schedule	Organizational Change Impacts
Option 1 Leave Status Quo		$0	NA	The aging park will just be dismantled and removed due to breaking pieces/safety hazards. Leaving no park for the community
Option 2 Internal factor: Can't raise 100% of the funds. Reduce/change park amenities	Change to more cost effective surfacing (ie wood chips vs rubber) Or review lower priority items from public engagement	Reduce estimated budget	Redo design/quotes 3-6 months	More public consultation, information needs to be made available to the community about potential changes and why.
Option 3 Internal factor: Can't raise 100% of the funds. Raise more funds	Plan more fundraisers/ apply for more grants	unknown	3-12 months	More volunteers and more funding needed quickly to raise money. Longer volunteer terms for park project.
Option 4 External factor: Build and excavation reveal unexpected issues meaning more expenses. Review expenses.	See where we can trim expenses or see if we can apply for more grants to cover unexpected expenses	Unknown	Redo design/quotes 3-12 months	More public consultation about changes and more fundraising. Longer volunteer terms for park project.

Other factors: External factor: St Jerome/St Nic potential merger	unknown	Unknown	Unknown	Changes committee and area/usage demographics

Screening Table:

	Option 1 Status Quo	Option 2 Reduce/Change plans	Option 3 Raise more funds	Option 4 Review project/ reduce or raise funds
Does the option meet the needs of the organization?	No	Yes	Yes	Yes
Is the solution achievable? Timeline and Resources?	No	Yes	No	No
Is the option affordable?	No	Yes	No	No
Summary		⭐ **Indicates preferred option**		